

**Gleason IP** has the expertise and experience to recognize that each intellectual property engagement is unique. With more than 20 years of specialized practice, we have a comprehensive understanding of valuation, forensic accounting, and litigation support services related to intellectual property matters.

We take a collaborative, cost-effective approach with our clients to develop and execute a thorough work plan.

## INTELLECTUAL PROPERTY SERVICES

### VALUATION

Gleason IP performs valuation analyses of intellectual property for financial reporting purposes, licensing negotiations, transactions, and tax and estate planning.

Our deep experience includes:

- Patents
- Trademarks
- Copyrights
- Trade Secrets
- Know How

### LITIGATION SUPPORT

In litigation situations, the Gleason IP team evaluates the financial damages and economic issues associated with a dispute. We provide expert experience in analyzing complex financial and economic issues in order to evaluate potential lost profits, unjust enrichment, reasonable royalties, and other types of financial damages. Also, we have substantial experience in analyzing markets and evaluating drivers of commercial success.

### IP LICENSING & MANAGEMENT SERVICES

Gleason IP analyzes license agreements along with the resultant royalty streams to ensure appropriate royalties are being collected. We also provide assistance in the negotiation and licensing of intellectual property.

## THE GLEASON IP TEAM

Gleason IP's outstanding team of experienced, credentialed professionals provides consulting and expert services to attorneys, corporations, universities, and individuals.

Our consultants have broad experience in finance, accounting, and economics across numerous industries, including pharmaceuticals, high technology, manufacturing, retail, and software.

A sample of our credentials include:

CPA	CLP
ABV	CFF
CVA	CFE
CITP	MBA

## FOR MORE INFORMATION

To learn more about Gleason IP, a division of Gleason & Associates, P.C., and our team's experience, please visit [www.GleasonIP.com](http://www.GleasonIP.com) or contact a member of the Gleason IP team at 412-391-9010.

Click here with your Smart Phone to learn more about Gleason IP.

